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**Nation's Largest Independent Hotelier Sets New Standard for Wi-Fi  
in the Hospitality Industry with Ruckus Wireless Smart Wi-Fi**

*Lodgian Hotels Undertakes Massive Wi-Fi Project and Standardizes 45 U.S. Properties on Ruckus ZoneFlex Smart Wireless LAN Systems; First 34 Hotels to be Completed in 90 Days*

**SUNNYVALE, CA, February 18, 2008** – Ruckus Wireless announced today that Lodgian Hotels, one of the largest independent owners and operators of full-service hotels in the United States, has standardized on and is deploying Ruckus Wireless' ZoneFlex Smart Wireless LAN (WLAN) systems at 45 hotel and resort properties nationwide. Lodgian properties include nationally-recognized brands like Crowne Plaza, Doubletree, Intercontinental, Marriott and Courtyard by Marriott, Radisson and Wyndham.

Setting a new standard for Wi-Fi deployment and guest services within the hospitality industry, Lodgian is radically improving the user experience by blanketing every square inch of its hotel properties with Ruckus Smart Wi-Fi access. Ruckus' patented Smart Wi-Fi uses advanced techniques to provide longer range and more reliable connectivity and support the most bandwidth-intensive and stringent delay-sensitive applications.

Ruckus ZoneFlex systems are being used to provide ubiquitous Wi-Fi access across nearly 8,000 guest rooms, 230 conference rooms, and outdoor areas such as beaches, pools and cafeterias. The Ruckus Smart Wi-Fi system uniquely enables Lodgian to offer guests advanced multimedia services, such as support for voice, video and gaming services, while providing the fastest and most reliable Wi-Fi connections possible from anywhere on hotel premises.

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## **Lodgian Selects Ruckus ZoneFlex for Nationwide Hotel Wi-Fi Upgrade / 2**

Recognized as the leader in leveraging sophisticated technology to enhance the guest experience at its hotels, Lodgian was one of the first companies to offer in-room Wi-Fi connectivity. Lodgian is now advancing the state of Wi-Fi in its hotels by replacing first generation 3Com Wi-Fi systems with Ruckus ZoneFlex smart wireless LAN systems.

Lodgian is undergoing an aggressive roll-out to complete the installation of more than 1,000 Ruckus ZoneFlex APs in less than 90 days, according to Dan Webber, Lodgian vice president of information technology.

“Working with One Media Wireless, we configured the first of several Ruckus ZoneFlex systems in less than 30 minutes. We had complete coverage and management in our 300-room Courtyard Marriott just outside Atlanta in less than five hours,” said Webber. “We were astounded at the speed and ease with which we had the system deployed and are now replicating this success across our other U.S. properties. We plan to have the Ruckus Smart Wi-Fi systems in place at a majority of our resorts and hotels by the spring.”

### **Reducing Network Administration and Support Calls was Key to Wi-Fi Upgrade**

Webber estimates that the installation of the Ruckus ZoneFlex system within the Buckhead Courtyard Marriott has reduced Lodgian’s network administration by 90 percent and guest support calls by 85 percent. “Good Wi-Fi connectivity has become one of travelers’ top three criteria for selecting a hotel,” said Webber. “Our previous system, while adequate for providing convenient Wi-Fi access, just wasn’t robust enough to enable the necessary reliable connectivity to support all the new Wi-Fi-enabled devices and applications our guests want to use.”

Webber noted that converting its properties to Smart Wi-Fi opens the door for guests to take advantage of the higher capacity, extended-range network for more sophisticated tasks such as viewing streaming video or making voice over Wi-Fi calls with dual-mode handsets from anywhere on hotel property.

Lodgian selected the Ruckus ZoneFlex system after an exhaustive evaluation of third-party wireless LAN systems. It also selected One Media Wireless as its exclusive partner to provide the technology systems along with service integration services for its nationwide Smart Wi-Fi deployment.

### **Overcoming Hotel Wi-Fi Woes**

While Lodgian has offered high-speed Wi-Fi access in its hotels for the past three years using first generation technology, erratic Wi-Fi performance, spotty coverage, unreliable signal strength and the need to provide more advanced services has prompted the need for a more dependable system that supports advanced application requirements.

According to Webber, after evaluating several WLAN systems from top vendors such as Cisco, Aruba, Trapeze Networks, 3Com and others, Lodgian selected the Ruckus ZoneFlex Smart WLAN system. Webber says the Ruckus ZoneFlex system offered advanced capabilities not found in other wireless

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solutions, such as Wi-Fi signal steering, ultra-simple configuration/deployment, superior support for 802.11n and wireless meshing.

Within each hotel, Lodgian is using Ruckus ZoneFlex 2942 802.11b/g APs combined with the ZoneDirector central management console for complete plug-and-play installation and configuration. Each ZoneFlex AP is built with Ruckus' patented beamsteering technology, a smart antenna array that steers Wi-Fi signals around interference and toward the user in real-time to provide consistent, higher capacity coverage and extended range. This means fewer APs are needed to cover a larger area than would be possible with competitive offerings.

The Ruckus ZoneDirector acts as a central point of configuration, management, administration and security for all Ruckus ZoneFlex APs. The Ruckus ZoneDirector gives Lodgian's IT staff complete visibility into the Wi-Fi environment of each hotel such as the number of users associated with each AP at any given time and the ability to detect rogue APs. It also enables IT personnel to control bandwidth usage over each SSID and block access to unauthorized users.

Ruckus Wireless Lite Mesh Gateways (LMG) are being used to extend Wi-Fi connectivity to places where running Ethernet cables isn't possible or feasible. The Ruckus LMG functions as a single-hop, long-range wireless bridge, acting as both a client receiving the hotel's Wi-Fi signal and as an AP to transmit the signal throughout the surrounding area. The Ruckus Lite Mesh Gateway can be placed anywhere and requires only power to operate.

"Our ZoneFlex system was designed specifically to address the needs of the hospitality industry and public Wi-Fi hotspots – places that cater to high-density usage and require more robust reliability," said Selina Lo, president and CEO of Ruckus Wireless. "Lodgian has raised the stakes for Wi-Fi within the hospitality market. It is showing the world that Wi-Fi can be used as a ubiquitous utility to enable a new era of guest services that have never before been possible."

"A more reliable Wi-Fi network enables new applications such as digital signage, online gaming, voice over IP, poolside or bar-side streaming of high-definition video content and other innovative offerings," said Webber. "Enhancing the user experience is what it's all about. With Ruckus Smart Wi-Fi, our guests now get connected fast and maintain predictable performance – all the time and wherever they are," concluded Webber.

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### **About Ruckus Wireless, Inc.**

Based in Sunnyvale, California, Ruckus Wireless is a next-generation Wi-Fi company credited with pioneering "Smart Wi-Fi" technology. Named a 2007 Technology Pioneer by the World Economic Forum, Ruckus Wireless was formed in 2004 at Sequoia Capital. The company designs, develops and markets industrial-strength Wi-Fi systems that provide reliable distribution of delay-sensitive multimedia content and services over standard 802.11 technology. Its flagship product, ZoneFlex, is the first wireless LAN system to combine the best in centralized wireless LAN principles with state-of-the-art Wi-Fi advances such as smart antenna arrays and wireless meshing. Its MediaFlex line of multimedia wireless routers is used by more than 125 broadband operators around the world to extend digital services such as IPTV throughout the home without wires. The company's patented hardware and software technologies deliver predictable performance, extended range and real-time adaptability to changing Wi-Fi environments. The company has raised approximately \$42 million in financing from premier venture capital investors, consumer electronics companies and broadband operators. Ruckus Wireless is led by President and CEO Selina Lo. For more information, visit the company's Web site at <http://www.ruckuswireless.com>.